



**AMERICANS FOR  
FARMERS & FAMILIES**  
**STRONG FARMING MEANS JOBS**

**For Immediate Release:**

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1.26.2018

**New Coalition Advocating For North American Free Trade Agreement Modernization Launches Campaign in Indiana**  
*Food & Agriculture Sectors Support Over 870,000 State Jobs & Depend On Trade With Canada & Mexico*

**(Indianapolis, IN)** - The Indiana chapter of Americans for Farmers & Families (AFF), a coalition working to ensure President Donald Trump and Congressional leaders understand the importance of preserving and modernizing the North American Free Trade Agreement (NAFTA) to America's agricultural and retail economies, today announced its formation. The local chapter is part of a broad-based national group of **more than 50 organizations** representing growers, refiners, producers, transporters, retailers, and consumers, and aims to undertake a robust educational campaign to highlight the positive impacts of NAFTA to the state and the country.

"Canada and Mexico not only represent two-thirds of the top markets for U.S. agriculture, these countries are also the top two export destinations for American dairy products, so maintaining and updating NAFTA is critically important for rural communities across the Hoosier state," said Doug Leman, executive director of Indiana Dairy Producers and a member of AFF.

Since taking effect in 1994, NAFTA's benefits have spread beyond America's agricultural community, helping grow over 43 million jobs, including more than 870,000 in the Hoosier agriculture and food industry alone. However, it is rural communities that have been among the biggest winners under NAFTA, the very same areas that powered then-Candidate Trump's victory in 2016.

"This trade agreement has been a success for Indiana dairy farmers, and we look forward to engaging the Trump Administration and Congressional leaders to ensure we build on that progress by updating NAFTA for the 21st Century," added Leman.

Ten percent of all land farmed in the United States produces exports to Canada and Mexico. These exports have more than quadrupled under the trade agreement and now represent 25 percent of American exports. In addition, NAFTA has benefited all American consumers by helping keep grocery prices down in the United States. NAFTA has opened markets to America's farmers, grown domestic jobs and supported \$127 billion in annual economic activity. Lastly, under NAFTA, the U.S. food and agriculture industries support more than 43 million jobs throughout the nation.

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