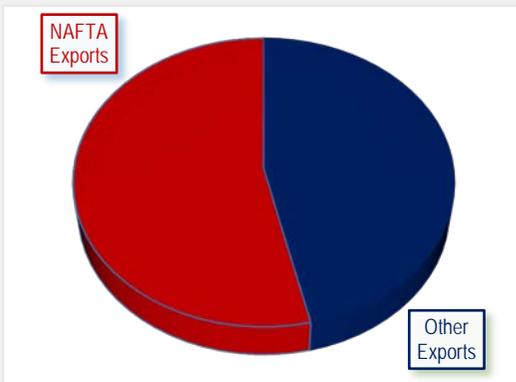




NAFTA'S IMPORTANCE TO FOOD AND AGRICULTURE

Food and Agriculture supports more than 43 million jobs. Beginning in the rich soil of America's farms and ranches, and continuing to America's grocers, truck drivers and restaurant workers, we're the economic backbone of rural America—stimulating employment throughout the entire value chain.

WISCONSIN FOOD AND AGRICULTURE ECONOMIC IMPACT



WISCONSIN EXPORTS

\$2.7 Billion in total Food and Ag product exports in 2016.

\$1.5 Billion (54%) went to NAFTA partners.

TOP NAFTA EXPORTS:
Oats, Dairy, and Beverages.

Food and Agriculture directly and indirectly supports:
1,084,939 Wisconsin jobs, earning
\$48 Billion in wages.

A Successful NAFTA 2.0...

- ✓ Expands Access for Agricultural Goods
- ✓ Reduces Unnecessary Regulatory and Nontariff Barriers that Block U.S. Agricultural Exports
- ✓ Reduces Bureaucratic Delays and Red Tape
- ✓ Ensures U.S. Agricultural Exporters Receive Fair Treatment in Trade Disputes

U.S. Farmers & Families Win with NAFTA

- **Dairy:** Over \$1 billion a year in U.S. dairy products are shipped to Mexico. Without NAFTA, applied tariffs could reach 60% on cheese and 45% for skim milk powder, undermining the largest market for U.S. dairy at a time when Mexico is finalizing negotiations with the EU - the world's largest dairy exporter;
- **Oats:** Over 90% of oats milled and processed in the U.S. are imported from Canada. In addition, some of these wholesome oat food products are exported back to Canada and Mexico. Any disruption of NAFTA would be detrimental to the entire supply chain;
- **Processed Food & Beverages:** The processed food and beverage industry is the largest source of employment in U.S. manufacturing and is highly integrated in North America. NAFTA is critical for the competitiveness of this industry whose inputs, finished goods, and investments cross both northern and southern borders of the U.S., enabling U.S. food and beverage manufacturers to thrive as a key driver the U.S. economy.